

Maximize revenue with the optimized checkout suite

Businesses using Stripe's latest checkout optimizations have seen **10.5% average revenue uplift**. The optimized checkout suite includes many features to help increase revenue and create a frictionless customer experience, including prebuilt payment UIs, 40+ payment methods, and Link by Stripe, a one-click checkout. What used to take hundreds or thousands of engineering hours, businesses can do in as little as an afternoon.



Increase conversion

Dynamically surface the most relevant payment methods you've enabled, increasing conversion by 3% and transaction value by 7% on average. Stripe uses algorithms trained on billions of data points to display and order payment methods to help maximize conversion.



Expand your customer base

Convert customers who might otherwise abandon their cart with buy now, pay later and local payment methods. Expand to new markets by easily adding payment methods that are used by buyers around the world



Reduce time and effort

Launch payment methods in minutes, not days. Simplify operations and management with unified monitoring, reporting, and payouts. Future-proof your business by accessing new payment methods as soon as they are supported on Stripe

Create a frictionless checkout experience

✓ **Rich UI building blocks** help you to design a secure payments experience that perfectly matches your site and drives conversion.

✓ **Link by Stripe** lets customers purchase in just six seconds.

The screenshot shows a Stripe checkout interface. At the top, there are buttons for 'Apple Pay' and 'link Pay faster'. Below these, the 'Card' payment method is selected, showing fields for Card number (4242 4242 4242 4242), Expiration (04 / 24), CVC (424), Country (United States), and ZIP (12345). A 'Save your info for secure 1-click checkout with Link' checkbox is present. At the bottom, other payment methods like 'Klarna' and 'Afterpay' are visible.

✓ **40+ payment methods** dynamically displayed from those you've enabled, based on eligibility, the customer's device, location, and more.

✓ **Centralize payment method operations** through Stripe, managing most payment methods with no-code.

Learn more at

<https://www.intershop.com/en/solution/stripe-payments>